

ORDER

Orders
Order / Rev: 168866
Alt Order #: 06364718
Product Desc: ROB ZERBAN FOR CONGR
Estimate: 3299
Flight Dates: 10/06/12 - 10/16/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: GENERAL

WDJT-TV-LP
Primary AE: Vicky Rehill
Sales Office: HCHI
Sales Region: NAT

Agency
Name: Adelstein/Liston
Buying Contact: Paula Hambrick
Billing Contact:
 222 W. Ontario St.
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/R Zerban for Congress
Demographic: A35+
Product Codes: PL Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	40	\$38,300.00	\$32,555.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	40	\$38,300.00	\$32,555.00	0.00
Totals	40	\$38,300.00	\$32,555.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Rehill			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	9%	\$38,300.00
Market	100%	\$425,555.56

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$4,255.56
WISN	34%	\$144,688.89
WITI	25%	\$106,388.89
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	30%	\$127,666.67
WVTV	1%	\$4,255.56
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	10/15/12	10/15/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p	1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$3,000.00		0.00			
2	WDJT	10/08/12	10/12/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$350.00		0.00			

Order / Rev: 168866
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Advertiser: Poll/R Zerman for Congress
 Product Desc: ROB ZERBAN FOR CONGR
 Estimate: 3299
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WDJT	10/08/12	10/12/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3		\$750.00			0.00			
4	WDJT	10/08/12	10/12/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3		\$200.00			0.00			
5	WDJT	10/15/12	10/16/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p MT-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		1		\$200.00			0.00			
6	WDJT	10/06/12	10/07/12	CBS58 Nws 5p M-Sa/530p CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p -----SS	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----SS		1		\$200.00			0.00			
7	WDJT	10/08/12	10/14/12	CBS58 Nws 5p M-Sa/530p CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p MTWTFSS	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTFSS		3		\$200.00			0.00			
8	WDJT	10/15/12	10/16/12	M-F 5pm News M-F 5pm News	CM	5p-530p MT-----	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		2		\$200.00			0.00			
9	WDJT	10/06/12	10/07/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -----SS	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----SS		1		\$800.00			0.00			
10	WDJT	10/08/12	10/14/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p MTWTFSS	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTFSS		4		\$800.00			0.00			
11	WDJT	10/15/12	10/16/12	M-F Late News M-F Late News	CM	10p-1035p MT-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-----		1		\$800.00			0.00			
12	WDJT	10/09/12	10/09/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1		\$3,000.00			0.00			
13	WDJT	10/09/12	10/09/12	Tu 8p - 9p NCIS: Los Angeles	CM	Tu 8p - 9p -1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1		\$3,000.00			0.00			
14	WDJT	10/09/12	10/09/12	Tu 9p - 10p Vegas	CM	Tu 9p - 10p -1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1-----		1		\$3,000.00			0.00			
15	WDJT	10/10/12	10/10/12	Wed 9p - 10p CSI: Crime Scene Investigation	CM	Wed 9p - 10p --1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--1----		1		\$3,000.00			0.00			
16	WDJT	10/13/12	10/13/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1		\$250.00			0.00			
17	WDJT	10/06/12	10/06/12	Sa 8p - 9p Elementary	CM	8p - 9p -----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/12	10/06/12	-----1-		1		\$600.00			0.00			

WDJT-TV-LP